

**AFTER COPENHAGEN:  
CLIMATE CHANGE AND GLOBAL RESPONSIBILITY  
IN THE NEW MEDIA ENVIRONMENT**

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The 2009 UN Climate Change Conference in Copenhagen was supposed to be a turning point in global action on climate change. Following such a crucial event, it is important to understand what impact it had on media coverage of the issue and how climate change is now being reported. Climate change is a global issue and the news media should represent it as such, but with the conference deemed a failure, news has reverted to parochial coverage that privileges national frames. Climate change news is subject to traditional news influences such as the competition for coverage and the impact of news values. Using such influences as a starting point, this thesis analyses frames and discourses in a two week sample of climate change coverage taken from two news websites. It argues blogs are an ideal forum for climate change coverage due to their tendency to present analytical reporting that is less restricted by journalistic traditions.

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## **After Copenhagen:**

### **Climate change and global responsibility in the new media environment**

#### **Contents**

<b>1</b>	<b>Introduction</b>	<b>5</b>
	1.1 Problem statement	5
	1.2 Aim	7
	1.3 Scope	7
	1.4 Study overview	8
<b>2</b>	<b>Background</b>	<b>10</b>
	2.1 A brief history of media coverage of climate change	10
	2.2 The fight for attention in the 21 <sup>st</sup> century	12
	2.3 The media's complex relationship with climate change	15
	2.4 Global citizenship and cosmopolitanisation	19
	2.5 Key Issues	22
<b>3</b>	<b>Approach and methods</b>	<b>24</b>
	3.1 Problem choice	24
	3.2 Analysing frames and discourse	26
	3.3 Data sources	29
	3.4 The data	33

<b>4</b>	<b>Climate change coverage on BBC and ABC</b>	<b>35</b>
	4.1 Background of sample	35
	4.2 The impact of sources on framing	41
	4.3 The relationship between news values and blogs	47
	4.4 Events as critical discourse moments	51
	4.5 Privileging national frames	54
<b>5</b>	<b>Conclusion</b>	<b>58</b>
	<b>References</b>	<b>61</b>